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FOR IMMEDIATE RELEASE

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Cape May Magazine to Release July Issue

CAPE MAY, NJ, June 21, 2006—*Cape May Magazine*, the only city or regional magazine of its kind, will release its third issue in July. *Cape May Magazine* is published by the independent company, Cape Publishing, Inc. which began in 1998. The company also owns and operates *CapeMay.com*, a website, which features a guide to Cape May and an on-line magazine. The site will visited over one million times in 2006.

The premier issue of *Cape May Magazine* was launched in late April 2006. It is anticipated that the superior print quality and artistic feel of *Cape May Magazine* will allow it to be kept as an ornament for a coffee table as well as a source of information about Cape May. Regular magazine columns include the Persnickety Chef (recipes and reviews of Cape May cuisine), the Cape May Quiz, Shore Things and a Touch of Cape May (lifestyle items for the home). Feature articles focus on both current and historical elements of the island and its surroundings. *Cape May Magazine* is dedicated to promoting the character and beauty of the second-most popular New Jersey shore destination.

Cape May Magazine is published six times a year; one during each of the off seasons and one issue a month during the summer months. The magazine is available at local stores in Cape May and will soon be for sale in Borders and Barnes & Noble book stores. Subscriptions are sold for \$19 a year and can be obtained by calling 609-898-4500 or by visiting *CapeMay.com*.

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