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FOR IMMEDIATE RELEASE

CAPE MAY MAGAZINE CELEBRATES LAUNCH OF WINTER ISSUE

Cape May, November 8, 2006—With a full-time staff of only four and just a handful of contributors, Cape Publishing proudly announces today's launch of the Winter issue of *Cape May Magazine*, the sixth since its initial release in April. The 80-page, full-color Winter issue features articles on Victorian Christmas traditions, Cape May's holiday decorations, and the Great Fire of 1878.

“It's really an astonishing achievement!” said publisher Bernard Haas of the magazine's first year. “That we could produce six issues of a magazine of this quality with such a small staff is extraordinary. The content is derived from our online magazine, which we've been producing for eight years; but this magazine is something people can touch and share with other people who love Cape May.”

Cape May Magazine is the only lifestyle magazine devoted solely to Cape May, America's oldest seaside resort. In fact, it is the only regional publication in the country dedicated solely to a seaside town. It has a nationwide subscriber base and is sold both locally and through the major retailers Borders and Barnes and Noble in eight states.

Cape Publishing, Inc. has published *CapeMay.com*, an internet magazine and Cape May guide, since its inception in 1998. In addition to publishing *Cape May Magazine*, the company provides creative, effective web design and hosting services for Cape May's hospitality businesses.

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